



MOMENT FOUNDATION

LIFE CAN CHANGE IN A MOMENT,
YOU DECIDE.






HAPPINESS IS UNDERSTANDABLE, ATTAINABLE AND SHAREABLE.
UTILIZING PROVEN RESEARCH, THE MOMENT FOUNDATION OPENS
A DOOR TO EXPERIENCE-BASED POSITIVITY FOR OUR FIRST RESPONDERS,
SERVICE MEMBERS AND INDIVIDUALS WHO HAVE BEEN HIT HARD BY LIFE.



MOMENT FOUNDATION

FOUNDER
LETTER





It started on day one, as a starry-eyed kid who was blessed to grow up in a mountainous playground - adventure always empowered my life. Decade after decade, the lessons of challenge and triumph the outdoors levied on me, shaped my understanding of life and how to move through it. Having the driven courage to leave the comforts of home and answer the call of adventure has been a lifelong study in growth, massive action and deep personal development. This committed act of sedentary defiance is the secret sauce I use each day to overcome the intensities of living with a spinal cord injury. Having said the above...**LIVING ALL OUT** in the fulfillment and actualization of my dreams, is the life I choose!

Today's youth are facing a new era of challenge where so many of their 'opportunities of evolution' are being muted behind the seemingly benign glow of a screen. The art of adventure is getting lost, the 'life answers' dangling from its branches, now silenced. I want to empower kids and adults alike, to discover the adventure-spirit within...and I want the lessons which follow, to increase their mental health and overall happiness.

Throughout my travels around the world, it has become abundantly clear that many people who differ physically from the norm are unable to participate in daily life...simply because they do not have the medical equipment they need. This lack of empowering gear breaks my heart. I want to bring these simple yet powerful tools directly to those in need, no matter where they are in the world.

If I can empower others to hold a big vision for their life and the world...and I can remind the youth to solve life's problems as they arise with the healing power of adventure, then I will have fulfilled my life's purpose. If I can empower those with physical needs to further engage with their communities and surroundings, then I will have fulfilled my life's mission.

For these reasons and so many others, I believe the unlimited power of storytelling can positively impact everyone in the world. Here's to the adventure ahead - the highs, the lows and all the growth within!

IN STOKE & GRATITUDE
- K O R G





M I S S I O N

Simply, to lift people up! The Moment Foundation utilizes South Pole explorer and Spinal Cord Injured adventurer, Grant Korgan and his wife Shawna Korgan, to fly others (first responders, life-altering injury survivors, military service women and men) who need a change in perspective, on heart-opening humanitarian missions. The Foundation has two missions:

- **Our first mission is to empower individuals who have been through life challenges, to gain a renewed perspective, via the power of experiential positivity.**
- **The foundation's second mission is achieved by funding the creation of inspirational media content which illuminates the magic of empowering storytelling.**

B A C K G R O U N D

Grant Korgan always knew he wanted to be a paramedic helicopter pilot. To help people in their greatest time of need, with the lifesaving tools only aviation can provide. Nearing the end of his private pilot training, Korgan found himself riding in a CalStar EMS helicopter over the Tahoe backcountry, inbound to a hospital with a critically injured patient on board.

Though a life of EMS helicopter rescue was his dream, somehow Grant had found himself in the wrong seat. Strapped half-lifeless to a backboard, he was the critically injured patient with a cervical collar around his neck, mild hypothermia, a broken back, severed spine, and no feeling or movement below his belly button. Though his eyes were wide open, Grant was plunged into the nightmare.

Fast forward many years and a lifetime of hard work on physical therapy facilities around the world, to a flight which landed in Truckee California, on June 10th 2018. An exam flight with the FAA, where Grant passed his final check ride test and achieved his pilot license. This flight was the realization of a dream, the pot of gold at the end of an impossible journey.

Years later, Grant flies' inspirational characters on flights he calls "hero flights" - from military vets, to individuals who have faced life-altering injuries, to first responders, to people who've just been hit hard by life...and need a soul-filling change of perspective. Still dreaming of flying medivac helicopters, Grant felt a

humming sense of anxiety in his life, the feeling one gets when a dream slowly still slips away. In one of her many empowering moments, Grant's wife Shawna said to him, **"be firm in your outcome and flexible on how you get there"**. The lightning bolt landed and, in that moment, Grant realized he was already doing the work he'd dreamed about since he was a teenager. His life dream was real and it had been in front of him the whole time. In fact, he was helping people in a time of need, with the magic of aviation, one beautiful flight experience at a time.

" B E F I R M I N Y O U R O U T C O M E A N D
F L E X I B L E O N H O W Y O U G E T T H E R E " .

- S H A W N A K O R G A N



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*Maj Grant Markson
Advance Pilot/Narrator*

Grant Korgan

UNITED STATES

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"IT'S HUMAN TO FALL DOWN;
THE MAGIC HAPPENS
WHEN WE GET BACK UP."



MOMENT FOUNDATION

GRANT KORGAN

EXECUTIVE DIRECTOR

Grant Korgan is a Pioneer of Possibility. Through multiple world-record setting expeditions, utilizing his High-Performance Mindset principles, and living a life of applied positivity; Grant has innovated a new way of thinking to overcome challenge by harnessing the unlimited power of change.

A former nano-scientist by profession and an athlete by passion, Grant's propensity to pursue adventure, seek positivity and explore the limits of what is possible, has always taken him well beyond the glass ceilings of life. In 2010 a paralyzing injury began a new chapter ...and Grant's approach to overcoming the

complete loss of feeling and movement in over half his body would be no different. On January 17th 2012, Grant became the first person with a spinal cord injury to push himself to Antarctica's geographic South Pole, showcasing that **"regardless of ability (or perceived disability), we have the power to push beyond our limitations and live a truly Unbreakable Life."**

Empowering people to ignite their greatness is Grant's passion. Through his motivational presentations, Grant shares the High-Performance Mindsets which brought him from the hospital bed to the South Pole.

Driven by the love he shares with his wife Shawna, his genuine mission to propel others to live their highest-performing selves, coupled with the volition to drive his body to the limit; Grant continues to live an Unbreakable Life. Moving from paralysis to now walking in a set of canes, to most recently achieving his FAA Land & Sea Pilot License, Grant lives by the motto, **"It's human to fall down; the magic happens when we get back up."**

"SPIRIT KICK DOWN YOUR PATH WITH
CHEER AND KINDNESS IN YOUR HEART!"



MOMENT FOUNDATION

KIM ANASTASATOS

VICE CHAIR

Kim Anastassatos is President and Founder of Spirit Kick Productions and the definition of magic in motion. Kim often says she is, "in demand, not busy"...as she holds countless leadership positions in the Northern Nevada area. Focused on bringing positive change and kindness wherever she goes, Kim is a true force to be reckoned with.

Kim is the Associate Assistant Athletic Director in charge of Special Events and Spirit at the University of Nevada. Kim has a passion for leadership, and is able to touch many lives

as an Executive Regional Vice President with Arbonne International, Secretary board member for Rite of Passage Youth Treatment Center, and is the President of Junior Assembly for Teenage Development in Northern Nevada. Kim is very involved in Damonte Ranch High School, creating Crashin in the Corral for the school! In her spare time Kim has twin daughters that both are in their first year of college and a cheerleader who is a sophomore at Damonte High. The most important thing in Kim's world is her Big Fat GREEK Family ... and Greece is her favorite destination!

If you ask anyone who Kim has ever come in contact with, they will tell you she changes lives, empowers the people and creates world-class experiences for others, each and every day. Kim is excited to bring her knowledge, passion, and energy to the Moment Foundation.

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"WINNERS ARE NOT PEOPLE WHO
NEVER FAIL, BUT PEOPLE WHO
NEVER QUIT."

J E F F R E Y A L L A R D

T R E A S U R E R

Jeffrey Allard is president and founder of Indie Entertainment, a San Francisco Bay Area based film production company formed in 2002.

As an independent film producer, Jeff has produced over 20 films which in total have grossed over \$250 Million in world-wide sales. Jeff is most well-known for Executive Producing THE TEXAS CHAINSAW MASSACRE franchise alongside Michael Bay (Transformers), and for the critically acclaimed family comedy, PING PONG SUMMER which starred Academy Award winner Susan Sarandon and premiered at the Sundance Film Festival before its theatrical release.

Jeff is currently in post-production on the feature film CONSUMED starring Devon Sawa (Final Destination) which will be released worldwide in 2022 and is repped by XYZ Films. Recently,

Jeff produced a half dozen feature films which include THE NIGHT starring Shahab Hosseini (The Salesman, Academy Award for Best Foreign Language Film) which IFC acquired for theatrical release in 2021 and became the first US production to play theatrically in Iran since the Iranian revolution. The other recent releases include STARS FELL ON ALABAMA (James Maslow) released in 2021 by Samuel Goldwyn Meyer, STAR LIGHT (Scout Taylor-Compton), DON'T LEAVE HOME (Anna Margaret Hollyman), FOR THE LOVE OF GEORGE (Rosanna Arquette), and the award winning documentary, THE PUSH.

Some of Jeff's previous productions include INTERWOVEN starring Oscar winner Mo'Nique (Precious), THE NIGHT WATCHMEN starring James Remar (Dexter, Warriors) and A BEGINNER'S GUIDE TO SNUFF (Directed by the Butcher Bros).

Other notable productions include HOLY GHOST PEOPLE starring Emma Greenwell (Shameless) which premiered at SXSW 2013 and was released in select theaters in 2014, and THE VIOLENT KIND, which he produced with producers Malek Akkad (Halloween) and Andy Gould (Grindhouse), which premiered at the Sundance Film Festival in 2011.

Prior to founding his production company, Indie Entertainment, in 2002, Jeff served as Chief Operating Officer of Bay View Capital's commercial leasing operations (\$5 billion NYSE listed company acquired by US Bank Corp) and held executive positions in the corporate finance industry for over 18 years. Jeff holds a BA from UC Berkeley.

2022 / GOALS

The Moment Foundation executes aviation-related humanitarian missions and creates inspirational media. The foundation's 2022 mission goals are:

- *Hero Flights Missions*
- *Humanitarian Missions (Pilots N Paws & Angel Flight)*
- *Media Production: Hero Flights & Inspirational Documentary effort*

RESEARCH / STATEMENT

Happiness is understandable, attainable and shareable. Utilizing proven research, the Moment Foundation opens a door to experience-based positivity for our First Responders, Service Members and individuals who have been hit hard by life.



PROGRAM SERVICE IMPACT

By creating inspirational media content, our organization can further empower individuals to push beyond their struggles, be inspired to seek forward movement and ultimately achieve their highest performing selves.

FOUNDATION PROGRAMS AND INITIATIVES



INSPIRATION "HERO FLIGHTS"

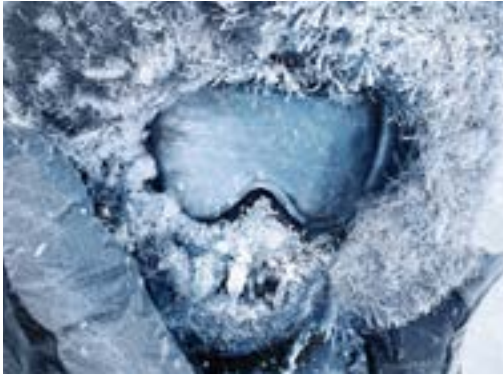
As a rated pilot, Grant Korgan routinely takes wounded veterans, injured athletes, first responders and individuals who need a change of perspective on scenic flights around Lake Tahoe, from his home airport, in Truckee California. As a man who has sustained a life-altering spinal cord injury, the conversations that happen in the air, away from life's gravity, curate the gifts of freedom, joy, choice, sovereignty, release and the simple happiness that comes from leaving the ground to talk about everything...or nothing. These one-on-one positive impacts in life's third dimension leave an indelibly positive mark on a person's psyche.



AVIATION MEDIA INITIATIVES

Achieving Class-1 medical status with the FAA and completing his private pilot license after a life-altering spinal cord injury, Grant Korgan continues earning the aviation ratings of his dreams (IFR, Seaplane, Commercial, Glider) so he can continue sharing the magic of flying, around the globe. Grant speaks at aviation events across the US and shares his journeys in written publications like Flying Magazine.

PAST PROJECTS



THE PUSH

The award-winning documentary, The Push Documentary (spinal cord injured athlete, Grant Korgan, pushes himself the final degree of latitude, ~100 miles to Antarctica's South Pole) won 21 of 29 film festivals and is now utilized in talks (schools, corporations, and events), around the globe.



FULL CIRCLE PROJECT

In association with Stay Wild Studios and the High Fives Foundation. Grant Korgan broke the world circumnavigation record around Lake Tahoe by paddling a solo outrigger canoe 72 miles in 14hrs and 15 min. A documentary short has been made and is now utilized in talks (schools, corporations, and events), around the globe.



CHASING BLISS DOCUMENTARY

Filming on a surf docuseries with Laird Hamilton, Paige Alms, Rob Machado and Makua Rothman, Grant Korgan showcases the positivity and gratitude found in the ocean...even after waist-down paralysis changed how he rides. Chasing Bliss premiered at the Sonoma International Film Festival in August, 2021.



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